

SmartLabSM Opens New Facility and Launches National Expansion

PITTSBURGH, PA – July 30 – SmartLabSM Inc. today announced the completion of its new production facility and national corporate headquarters building. The facility's nine-month build-out is 100% complete, enabling SmartLab to move in its employees and launch its national expansion. SmartLab is a sister company of Herminie Dental Lab, a Pennsylvania-based dental lab for 33 years. Herminie primarily serves dentists in the mid-Atlantic region, but SmartLab will now launch a national communications campaign to introduce its products and services to dentists in all 50 states.

Ted Yannotti, a SmartLab and Herminie principal stated: "We are very excited to put the finishing touches on our new state of the art production facility, move our staff in, and begin providing our unique service offering to dentists throughout the United States. We now have the production capacity to serve thousands of dental practices without compromising the service and consistent quality we have become known for over the past 33 years."

Yannotti, and Ken Zvirman, the other Herminie and SmartLab principal, purchased Rillton, PA-based Herminie Dental Lab in 2008, with the intent to develop the lab into a national provider. The new 16,000 square foot complex is designed to maximize production efficiencies and workflow. Both industry experts and employees were consulted during the planning and layout process. SmartLab now has production capacity that places the lab in the top 5% of dental labs in the country.

SmartLab's new facility will feature the latest in equipment and technology, including CAD CAM and milling capabilities.

SmartLab's technicians have over 200 combined years of dental lab experience. SmartLab has also added individuals that will spearhead the company's emphasis on training and education. Guido Strupp, is a German-trained master dental technician will be responsible for training all Herminie and SmartLab technicians.

Yannotti states "SmartLab invested in the new facility, equipment, technology, training/certifications and staff additions in order to facilitate a seamless transition to becoming a truly national provider. Dentists anywhere can now submit cases electronically or via traditional means, and receive consistently exceptional-quality cases back in exact accordance with our historically rapid turnaround times. Our investment in real estate, technology, training and people allows us to be a low-cost provider to dentists with absolutely no compromise in quality, consistency or service."

About SmartLab

SmartLab is a Pennsylvania-based dental lab and a sister company of Herminie Dental Lab, in business since 1979. SmartLab's mission is to deliver an unmatched combination of lower-cost, consistent high-quality and on-time products to dentists nationwide. Using the latest technology as well as a highly trained and experienced staff, the company manufactures crowns, bridges, dentures, partials, implants and a variety of other dental restorative products. The company's new national corporate and production headquarters is just outside Pittsburgh in Greensburg, PA. Learn more at smartlabinc.com.

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